

Enroll in Radio/TV Technology Today

Several TUSD high schools offer Radio/TV Technology programs.

Talk with your counselor and CTE teacher to determine what high school courses you need to take.

You may earn Pima Community College credits for these courses as well.

Find more information about Radio/TV Technology programs at:

<http://pima.edu>
<http://uofa.edu>
<http://asu.edu>
<http://nau.edu>

Contact your counselor
today!



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CAREER AND TECHNICAL
EDUCATION

Radio/TV Technology

Tucson Unified School District



Tel: (520) 225-4652

TUSD's Radio/TV Technology Program

Radio/TV Technology allows students to explore the process of video production from start to finish. Students take a project from pre-production including "story boarding" to production including studio and location shooting and finally through to the post-production stage. Experience in camera operation, direction, script writing, video clip editing and production is part of the learning process. Students also demonstrate their ability to use and care for equipment, operate computer animation and computerized editing equipment. Emphasis is placed on creating original material, developing problem-solving skills



A career in radio or TV can be exciting and dynamic!

and understanding group dynamics. Advanced Radio/TV Technology allows students the opportunity to pursue more challenging projects such as producing live news shows. Students experience various studio jobs and produce news packages. In addition to technical skills, students also develop advanced critical thinking, applied academics, life management, business, economic and leadership skills. Emphasis is on career and technical training for a Radio/TV degree in college or job placement in the communications industry.

Career Opportunities in Radio and Television

The Radio/TV industry provides many opportunities in several areas including journalism, advertising, radio and television. In the next five to ten years, growth is expected at radio and television stations, and in new media areas, such as online newspapers and magazines, a more rapid growth is expected.

Advertising, Marketing and Public Relations Manager	
Model	Production Assistant
Product Promoter	Video Editor
Technical Writer	Station Manager
Commercial Artist	Reporter/Correspondent
Advertising Copywriter	Camera Operator
Media Buyer	News Analyst
Art Director	Actor
Library Technician	Director
Editor	Desktop Publishing Specialist
Biographer	Producer
Screen Writer	Photographer
Television Announcer	Radio Announcer
Newscaster	Broadcast and Sound Technician
Weathercaster	Sportscaster

Radio/TV Technology's Student Organization

SkillsUSA a national organization serving high school students enrolled in training programs in technical, skilled and service occupations. This organization prepares America's high performance workers by providing quality education experiences for students in leadership, teamwork, citizenship and character development. It builds and reinforces self-confidence, work attitudes and communication skills. It also emphasizes total quality at work, high ethical standards, superior work skills, life-long education and pride in the dignity of work. SkillsUSA also promotes understanding of the free enterprise system and involvement in community service activities. Programs include local, state and national competitions in which students demonstrate occupational and leadership skills. SkillsUSA programs also help to establish industry standards for job skill training in the classroom. Visit the website at www.skillsusa.org.

CAREER AND TECHNICAL EDUCATION

Source: *Occupational Outlook Handbook*, ONET, <http://stats.bls.gov/oco/home.htm>, Bureau of Labor Statistics, U.S. Department of Labor.

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